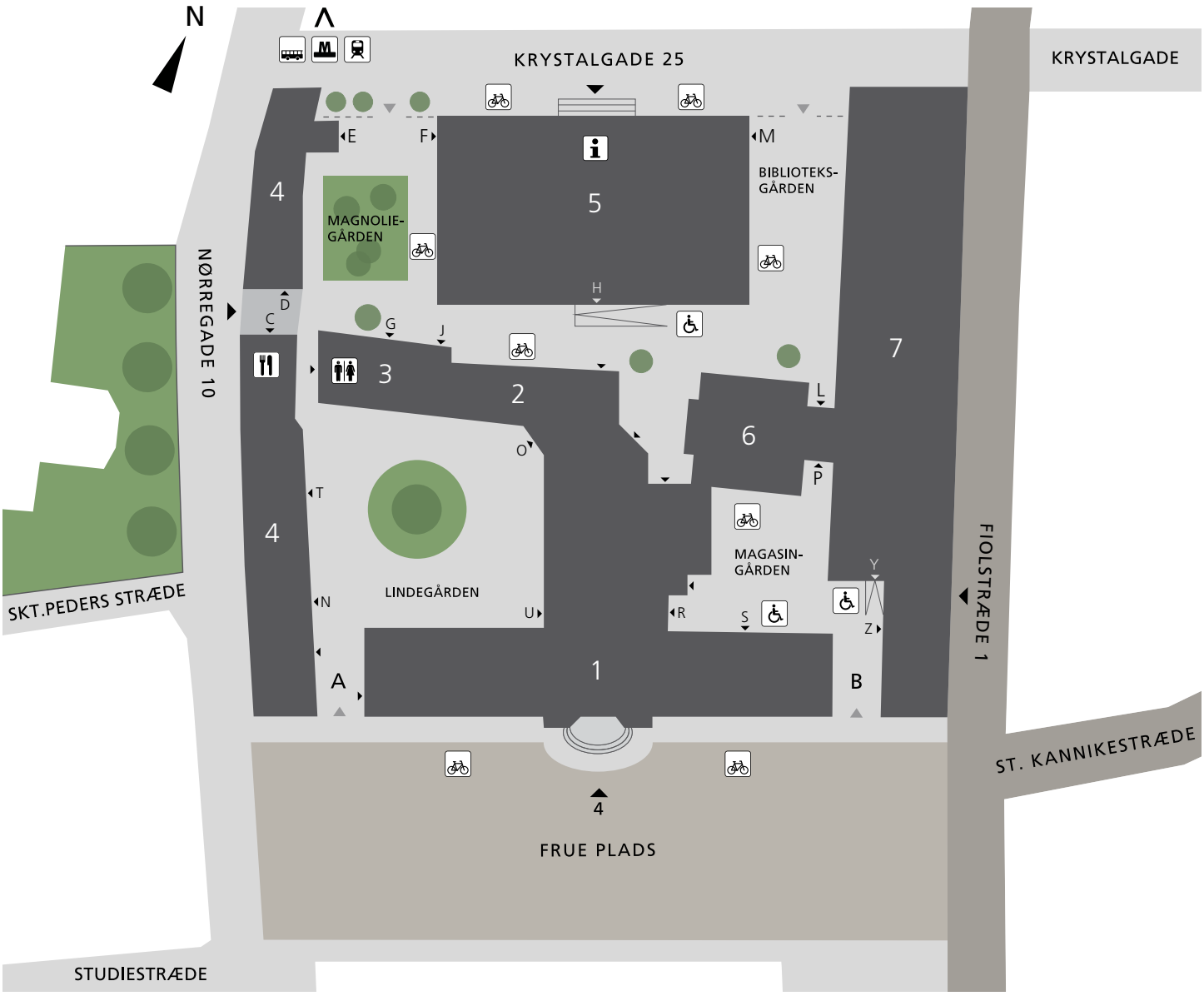UNIVERSITETSFIRKANTEN